



Overview on Monitoring, Evaluation and Assessment: First approach

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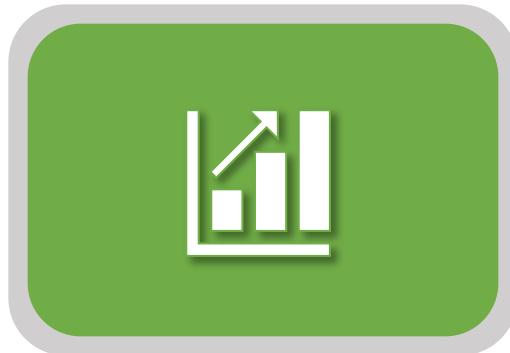
Definitions: Unveiling Key Concepts



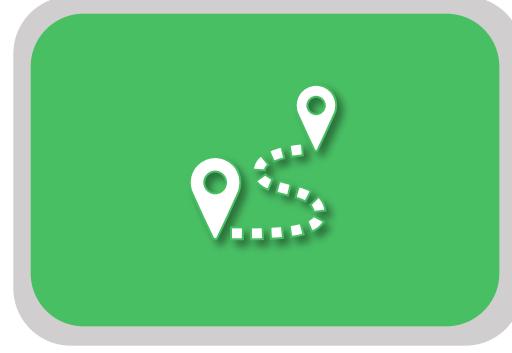
Monitoring



Evaluation



Assessment



Benchmarking

What is meant by MONITORING and BENCHMARKING?



- Monitoring refers to the systematic and ongoing examination of information and activities financed under the policy. This process involves tracking specific indicators to assess the implementation and effectiveness of AKIS interventions, ensuring that financial and physical targets are met.
- Monitoring and Evaluation are different but interconnected activities that are conducted for different purposes.
- Monitoring is the primary source of information for Evaluation



- A systematic process for continual improvement by comparing performance with internal or external standards
- Answers “what could be achieved” by comparing current performance against best practices/standards
- Provides specific tools (indicators) and it’s a continuous process

What is meant by EVALUATION?



Systematic, objective process of collecting and analyzing information to evaluate a program's design, implementation, and outcomes.

It determines the extent to which certain predetermined goals or outcomes (of a program/policy/intervention/achieves) are attained.

- ✓ Is a tool for making judgments about real achievements, drawing conclusions (and providing recommendations)
- ✓ Implies analyses of monitoring information and information directly collected for the purpose of the evaluation
- ✓ Is based on evaluation questions and criteria
- ✓ Focuses on the results of the analyses
- ✓ Provides evidence for learning from empirical evidence and for well-informed decision-making.
- ✓ Contributes to transparency and accountability.
- ✓ Is implemented from different sources: E.g. Independent expert; the Responsibility is under the managing authority or the implementer of a policy/programme/intervention (e.g. innovation project)
- ✓ Is carried out a different times: on spot, on-going, ex-ante, ex post

What is meant by ASSESSMENT?



Process of collecting, reviewing and using data,
for the purpose of improving current performance to diagnose and
appraise something or someone, i.e. the level of performance, the degree
of a certain predefined benchmark/target value

- ✓ Based on gauging the quality, value or importance (standards)
- ✓ To help a reflective process by the programme/initiative being evaluated.
- ✓ Who: the managing authority or the implementer of a policy/programme/intervention (e.g. innovation project); independent expert.
- ✓ Conduction: on spot versus systematic

Evaluation or assessment of the AKIS?

Which are the difference?

- Assessment is a type of evaluation.
- The two of them should be organized as integrated and complementary, in view to enrich the overall knowledge of the AKIS.

EVALUATION	DIMENSIONS	ASSESSMENT
Instrumental to support decision making; learning to meliorate the performance/ program/project; persuasive; accountability	PURPOSE	Learning, to meliorate the performance/program/ project/subject
Evidence-based; Theory – based; Process-oriented; Utilization-focused	ORIENTATION	Evidence-based
on spot, on-going, ex-ante, ex post	TIMING	on spot versus systematic
To what extend the interaction within the AKIS fit the purpose of enabling interactive innovation processes?	TYPE OF QUESTIONS	How do you rate the level of interaction within the AKIS?
Judgemental; Conclusive; Constructive/Suggestive	FINDINGS	Diagnostic
Independent evaluator	WHO	Expert/Evaluator/Any other stakeholders that have an interest The same person/organization under assessment
Mandatory for the AKIS strategy Under the responsibility of the MA of the CAP SP	REQUIREMENTS BY EU REG	No requirements

How do we apply monitoring, evaluation, assessment and benchmarking?

The AKIS coordination body in Spain wants to know if the advisory services provided under the CAP SP are effective in supporting the farmers in gaining higher margins all along the supply chain



MONITORING

helps collecting data at farm level of about the costs of inputs, incomes and margins of farm productions over time, along with the number and topics of the provision of advisory up and down the supply chain and the revisions of contractual conditions for farmers



ASSESSMENT

helps appraising the satisfaction of the farmers with respect the quality of advisory services utilized and of the achievement of increased margins along on inputs costs and on sales



EVALUATION

provides evidence and judgement on the fact that the overall positioning of the farmers along the supply chain is achieved due to the action of the advisory services providers on the actors of the different segments of the chain



BENCHMARKING

The European benchmark for these indicators:

- Conducting the need assessment on an annual basis
- Having memoranda of understanding with retailers and distributors



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