

"Focus in Animal Welfare"

Progress with competence and special knowledge for animal welfare-oriented, environmentally friendly and sustainable livestock farming

Gefördert durch



Bundesministerium
für Ernährung
und Landwirtschaft

Projektträger



Bundesanstalt für
Landwirtschaft und Ernährung

aufgrund eines Beschlusses
des Deutschen Bundestages

fokus-tierwohl.de

- Bundling, processing and communicating special knowledge
- Exchange of experience between practitioners, scientists, advisors and other groups
- Enable, promote and maintain knowledge plus networking around animal welfare

The target groups are employees on farms, in the upstream and downstream sectors, advisors, veterinarians and the interested public

We are getting practice-orientated knowledge into practice

Funded by the Federal Ministry of Food and Agriculture (BMEL): Promotion of Animal Welfare Competence Centers within the framework of the Federal Program for Farm Animal Husbandry (announcement/directive: Federal Gazette of May 15, 2019).

Project duration 2020-2023, follow-up application in progress until 31.12.2026

Gefördert durch



aufgrund eines Beschlusses
des Deutschen Bundestages

Projektträger



Network Partners

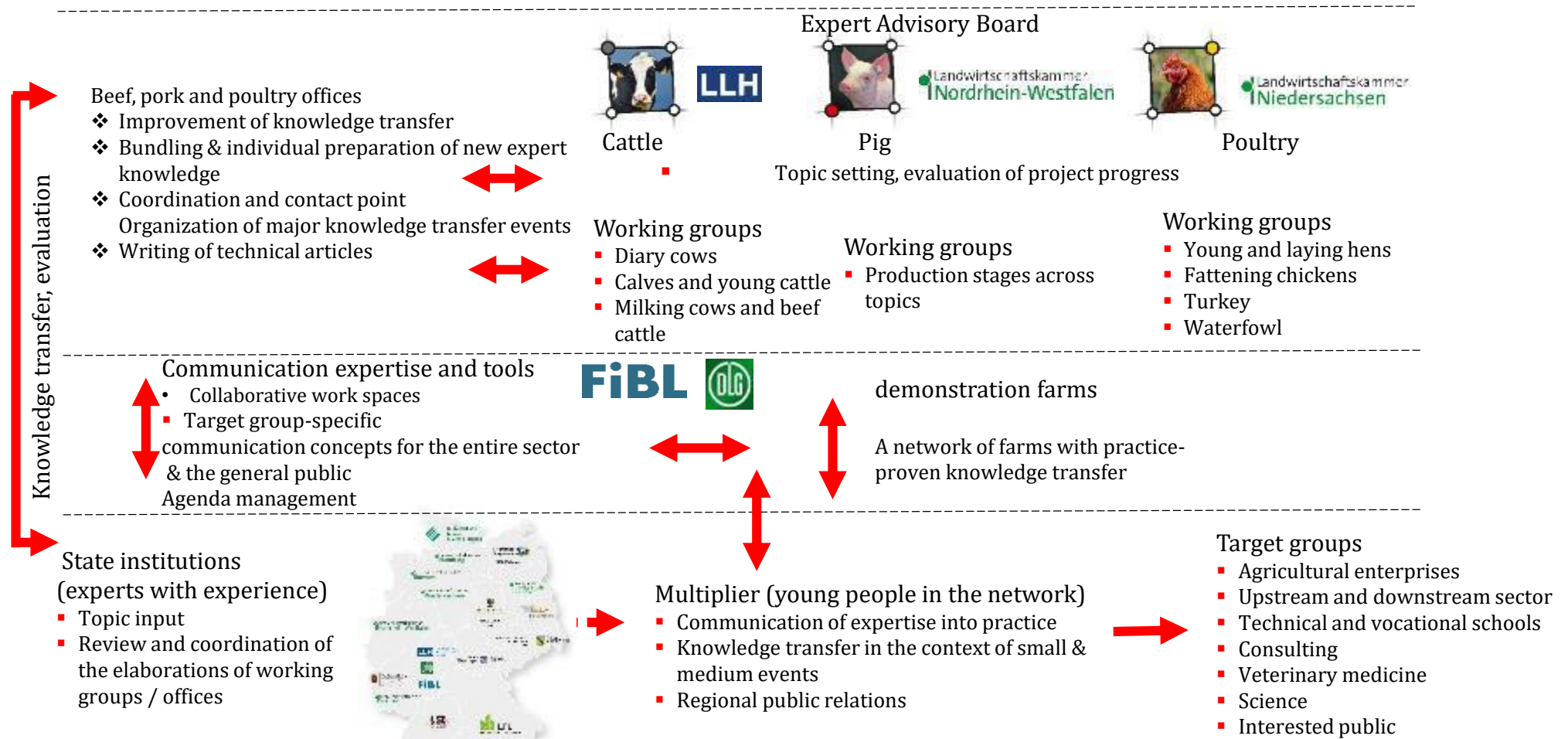


Participation of all federal states for the first time plus co-operation with demonstration project, European Innovation Projects (EIP/Horizon), innovative companies, associations.....

Organizational structure

Coordination

- Project management
- networking
- Controlling
- Public relations



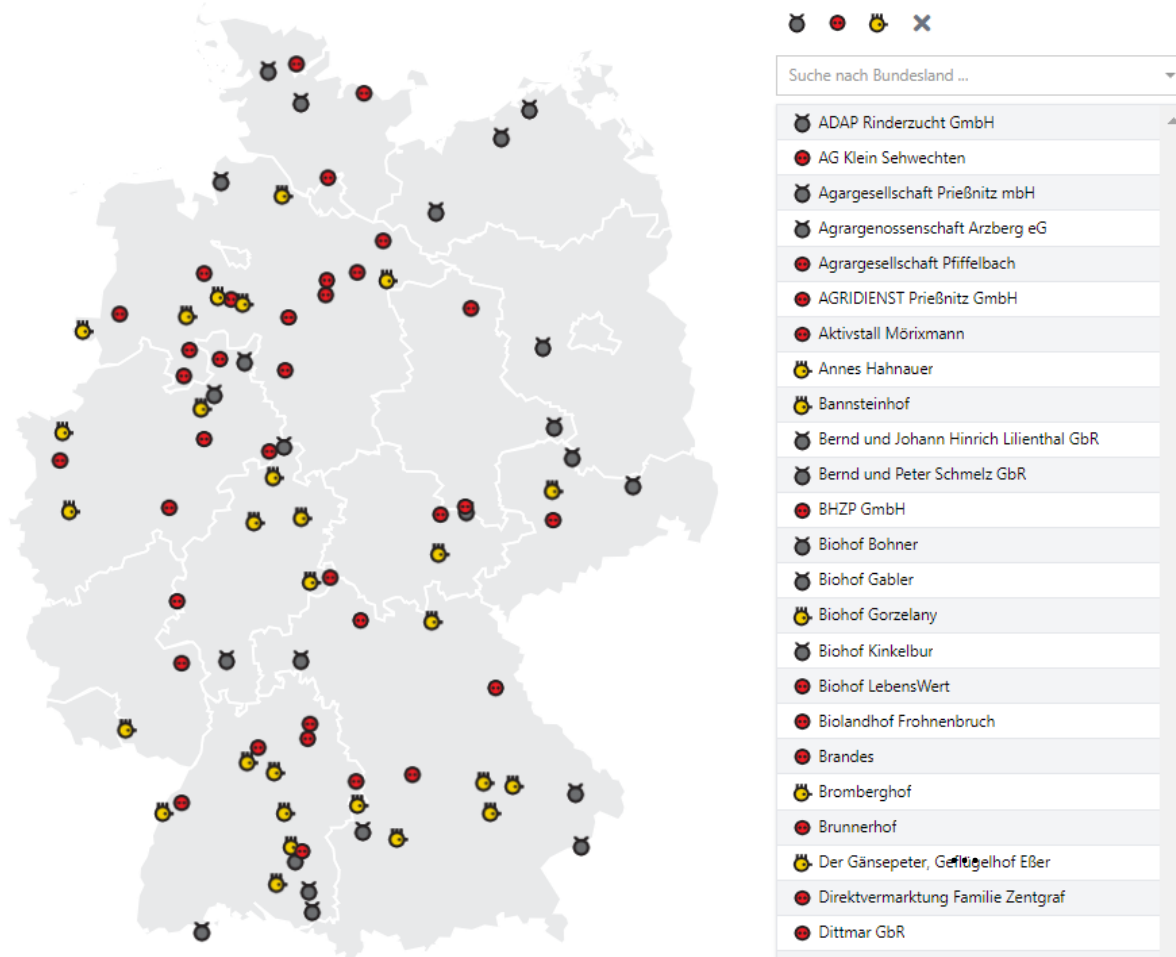
Landwirtschaftskammer: Chamber of Agriculture

LLH: State Office for Agriculture Hessen

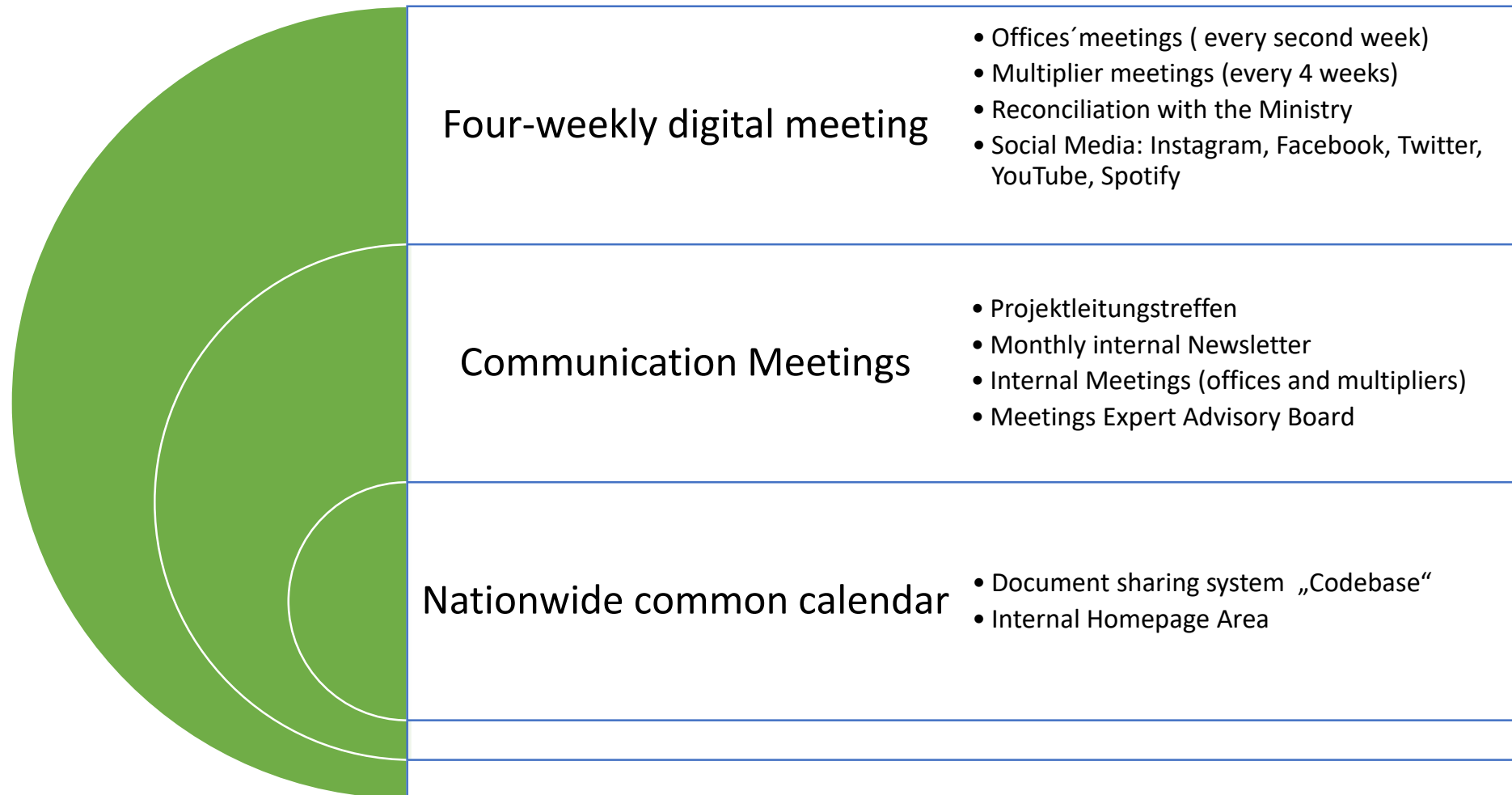
DLG: German agricultural society

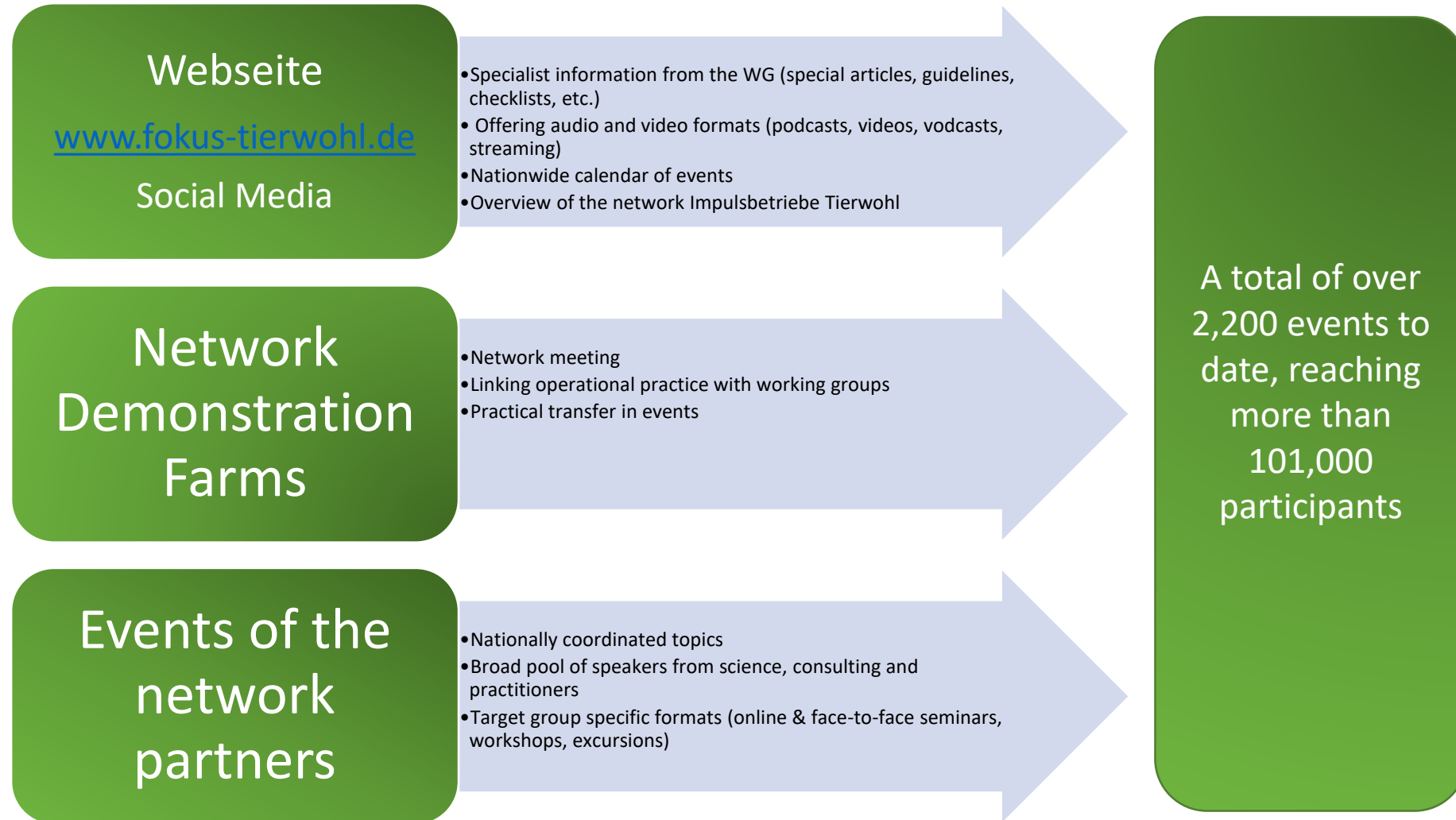
FiBL: Research Institute for Biological Agriculture

Demonstration Farms



- Are pioneers in the profession with innovative and sustainable animal welfare concepts
- Present their concepts at trade fairs and events
- Discuss with members of the Bundestag, associations and consultations
- Network with each other, visit farms at home and abroad





The challenges

Very different target groups



Specialist information
Guides/ Checklists
Workshops
Videos
Podcasts
Training documents
Further literature



hafts-

Postcards
VR-glasses
Models
Fairs



The challenges

How do we cooperate with existing advisors to give them added value

- ✓ Co-operation events
- ✓ Ensure visibility of existing advisors in these events
- ✓ Promoting events organized by existing agricultural institutions
- ✓ Providing training materials Involvement of speakers
- ✓ Participation in the working group and expert advisory board of the Focus on Animal Welfare network



Translations

Broschüre (Deutsch) und
Druckvorlagen zum Download

 mehr ...

Förderhinweis



Stand: Oktober 2022

Borschüren zum Download in Fremdsprachen

Englisch



Umgang
mit
kranken
und
verletzten
Tieren_EN
G

Polnisch



Umgang
mit
kranken
und
verletzten
Tieren_PL

Rumänisch



Umgang
mit
kranken
und
verletzten
Tieren_RO

Ukrainisch



Umgang
mit
kranken
und
verletzten
Tieren_UK
R



Microsoft
Word -
NWF_Tier
wohl_1_Ein
leger_Symb
ole_druck_
UKR.docx

Pictures and simple icons



Abb. 78, © A. van Asten



Abb. 79, © L. Schönberg

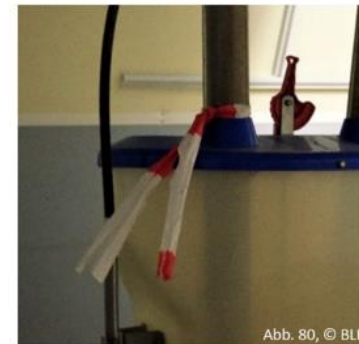


Abb. 80, © BLE



Abb. 81, © L. Schönberg

Reasons for continuation

Nationwide coordination

The results of projects are presented to the farmers in short and understandable pieces (checklists, videos, podcasts, farm visits, workshops, seminars, social media...)

Functioning network for knowledge exchange, evaluation is done (numbers of website clicks, video clicks, participants in the events ...)

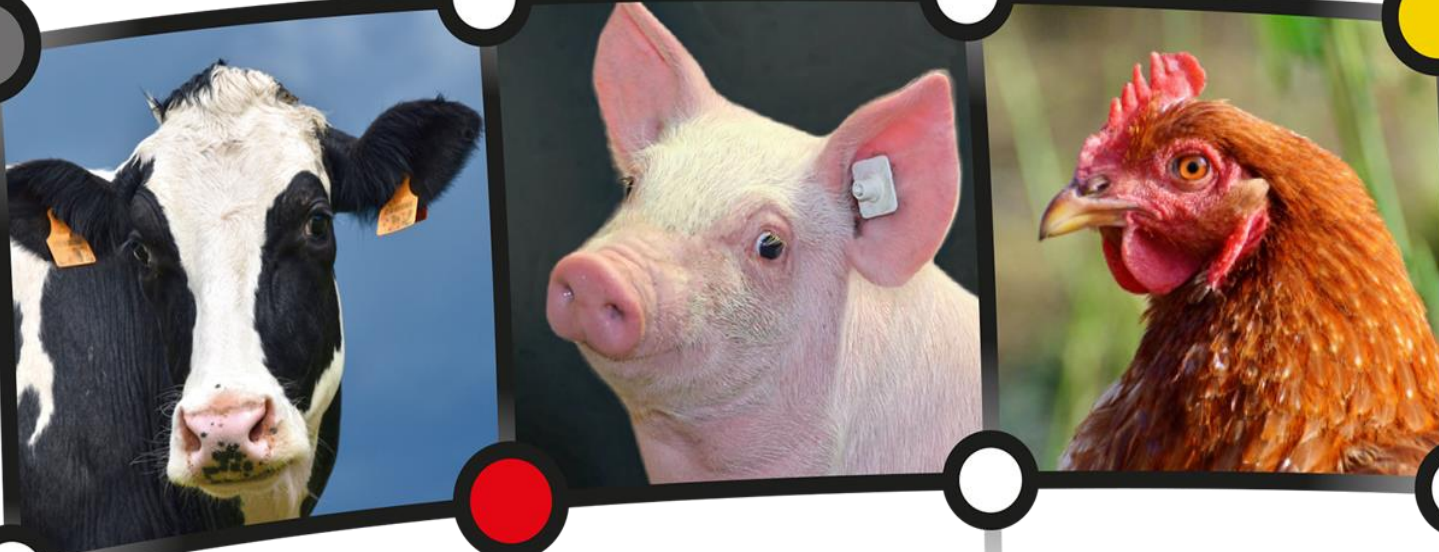
This network can be used as a 'blueprint' for knowledge hubs in other areas

A very well-organized database is available and can continue to be used cross borders (other countries)

The structures are established, the network can be continued with fewer staff

The network can be used as a platform to publicize all projects relating to animal welfare; there are no technical obstacles to expanding it to other topics

Thank you!



Dr. Katja Brase

Koordinatorin Netzwerk Fokus Tierwohl

Johannssenstraße 2-3

30159 Hannover

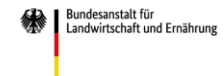
Telefon Mobil: 0172 5478 703; E-Mail: k.brase@vlk-agrar.de

Gefördert durch



aufgrund eines Beschlusses
des Deutschen Bundestages

Projektträger



fokus-tierwohl.de