



modern
AKIS

Together for
Systems' Innovation

What do advisors need and expect in the future CAP?

Results from a European survey



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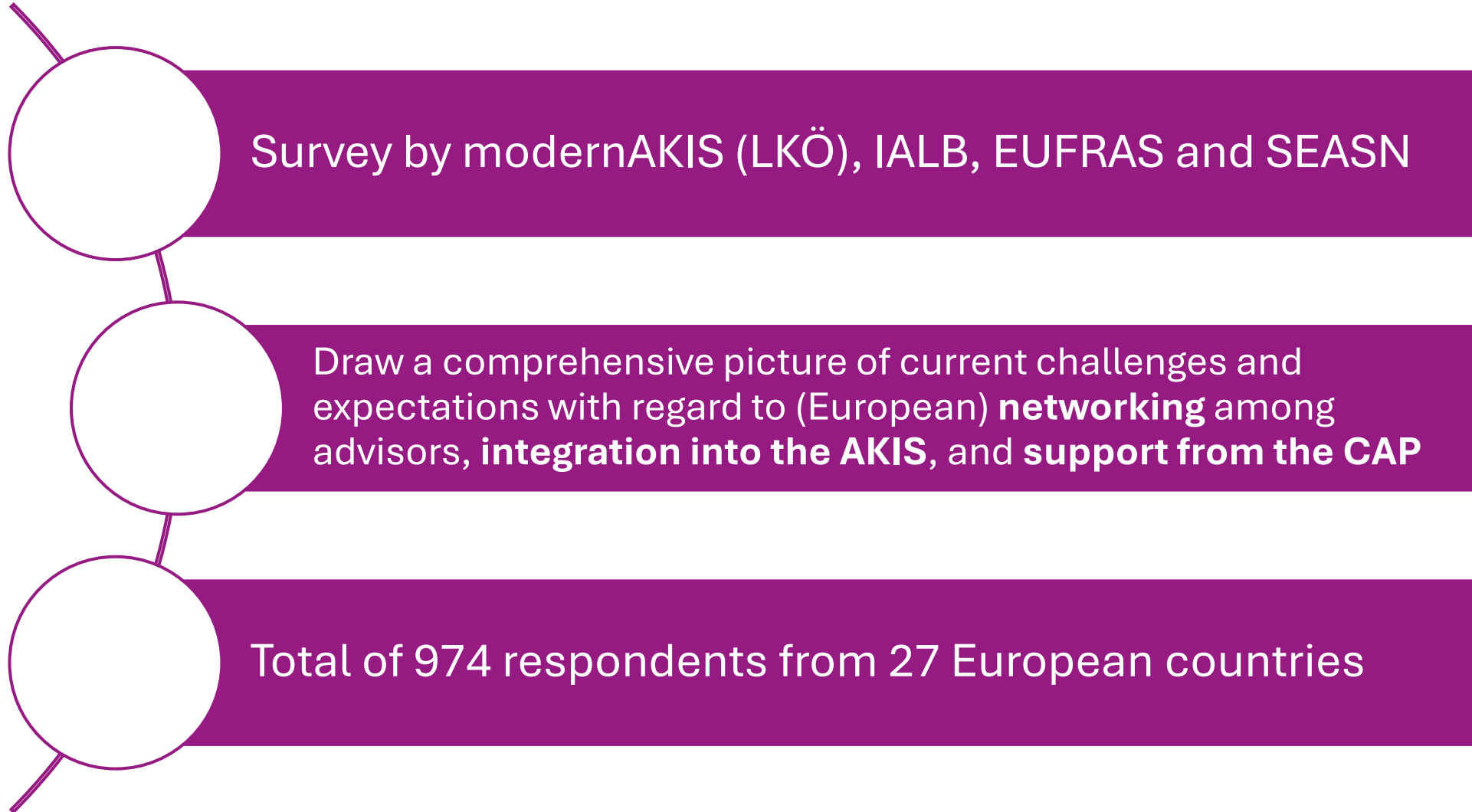


22.10.2025



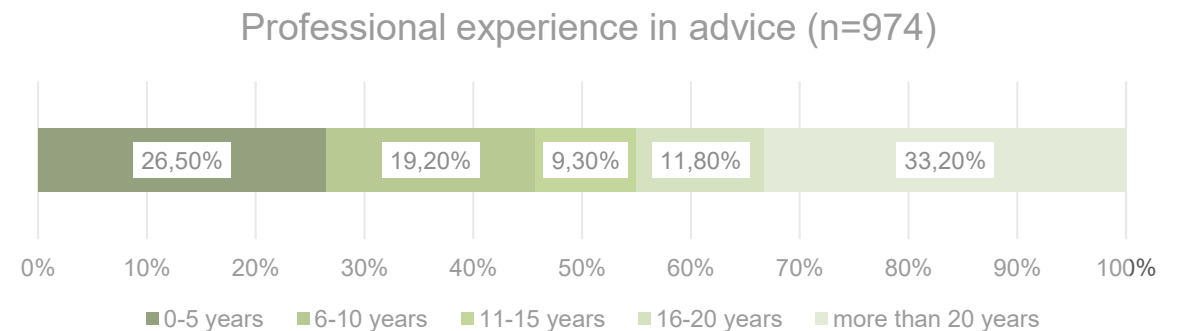
- Professional qualification
- Methodological qualification
- Satisfaction with framework conditions for advice
- Involvement in the AKIS
- Networking activities
- Needs and expectations in the future CAP

- **1** Background



• 2 Results – personal and professional background

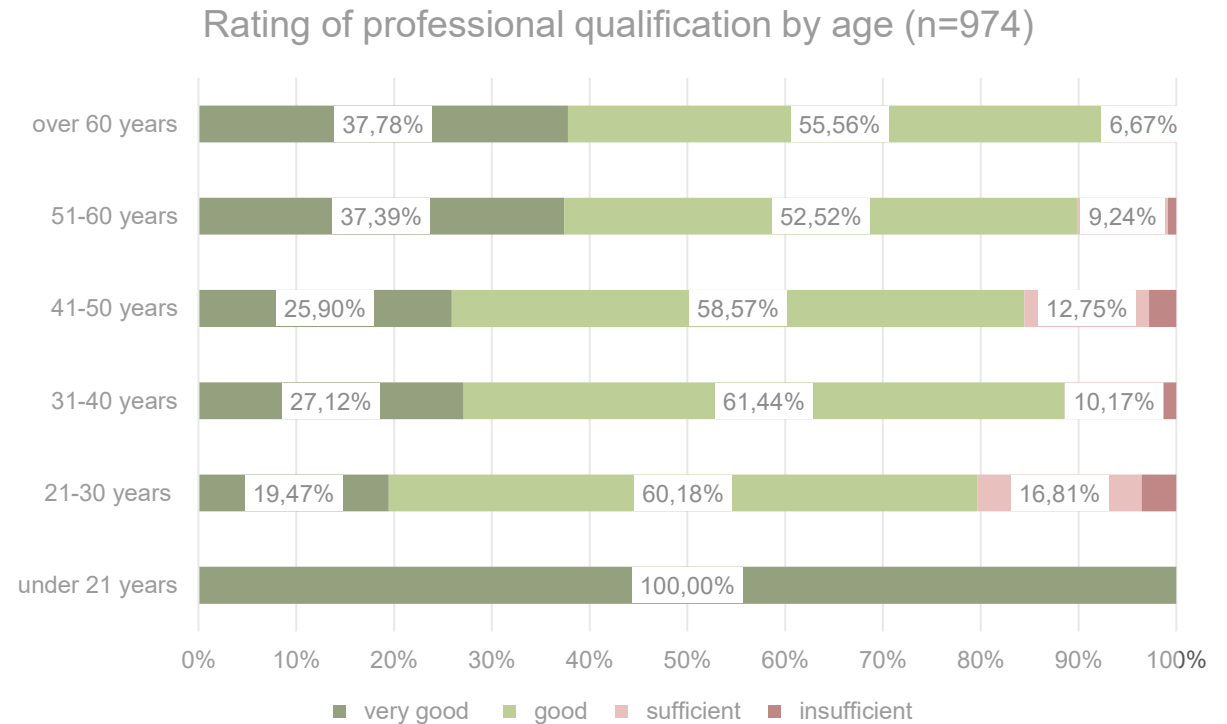
- Balanced gender and age distribution
- More young women and older men
- 33.20% Germany, 24.60% Poland, 15.00% Austria, rest other European countries
- 50.10% work as **advisors in a public advisory organisation**
- Most common areas of expertise: plant production, animal production, business administration/management
- 24.70% are members of IALB, EUFRAS or SEASN
- Professional experience suggests that **agricultural advisors work relatively long in advisory services**



Source: modernAKIS, 2025

• 2 Results – professional qualification and access to specialist knowledge

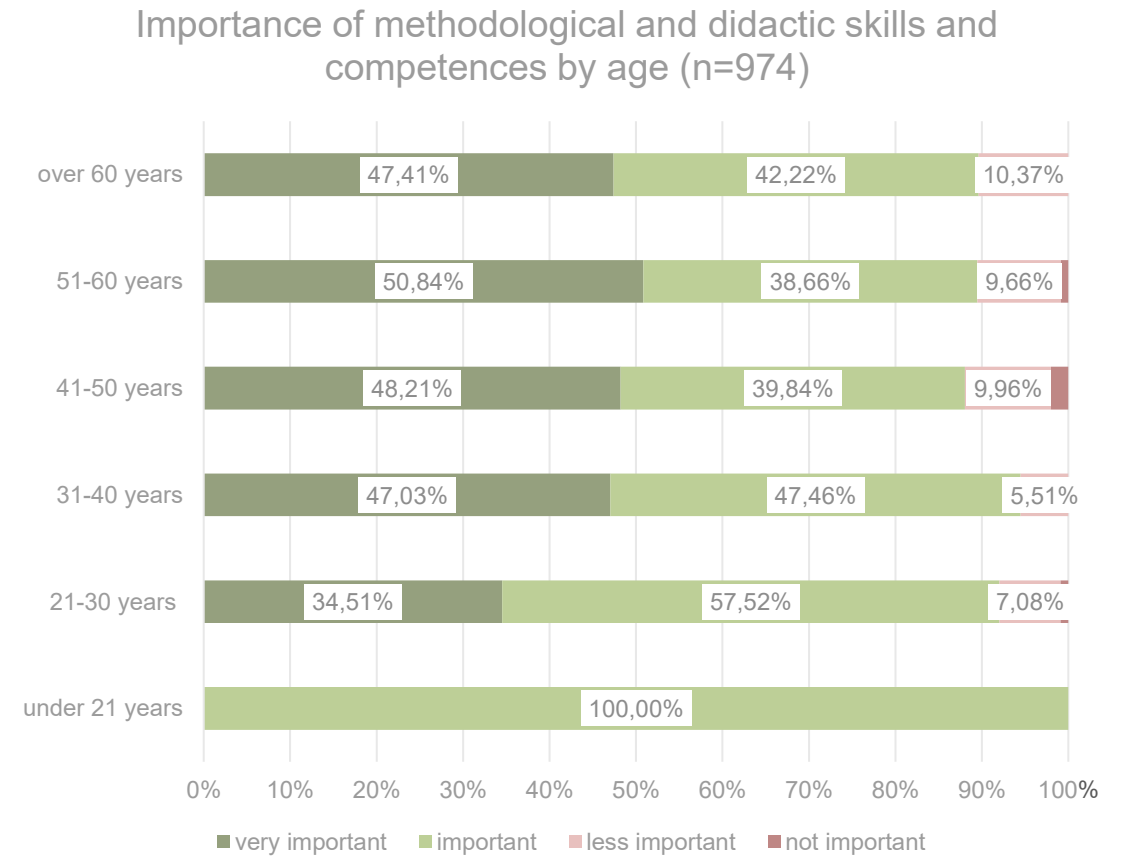
- 87.50% rate professional qualifications as good to very good
- Men and older people rate themselves as significantly better qualified
- Access to **specialist knowledge**:
 - mainly in their **own country**
 - in their **own language**
- Biggest **obstacles** to accessing specialist knowledge:
 - too little **time**
 - Don't know what's available
 - No offers that meet my needs



Source: modernAKIS, 2025

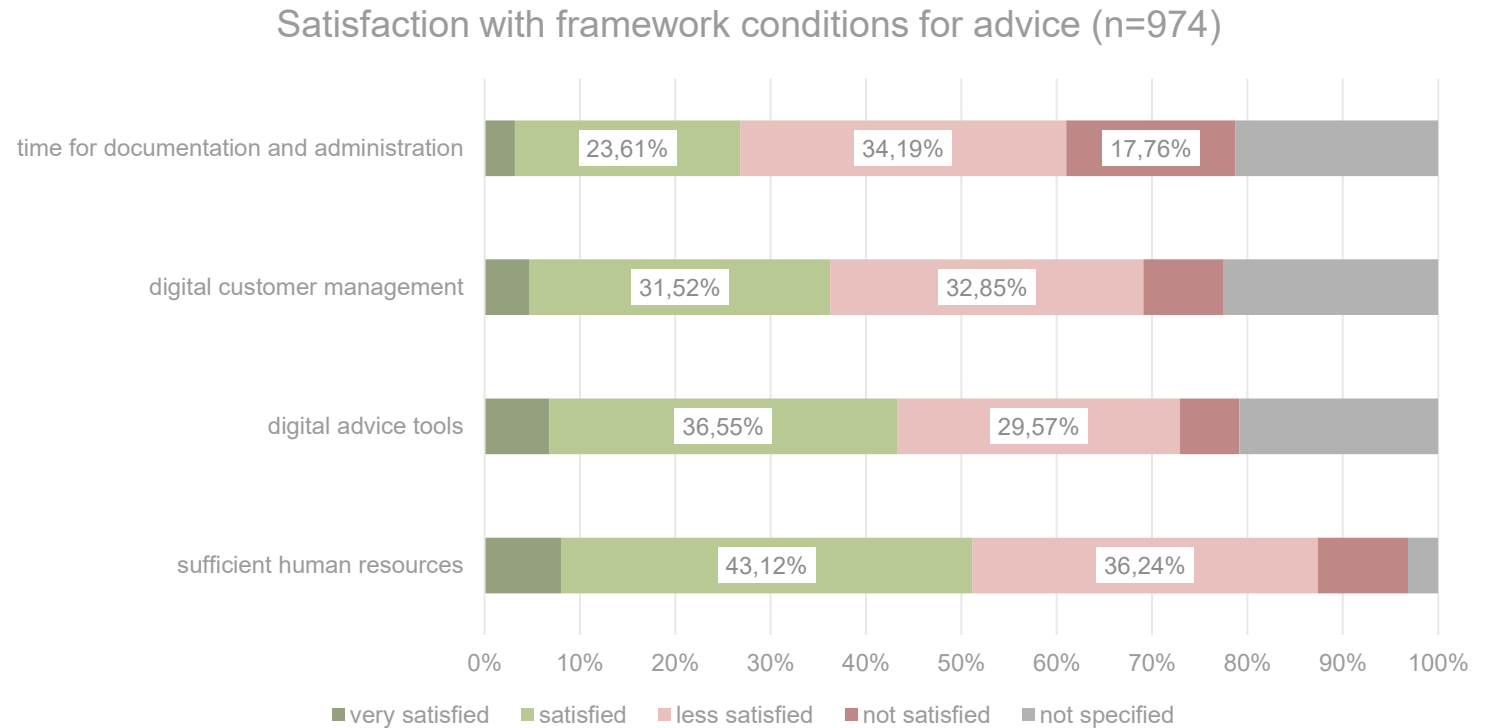
• 2 Results – methodological qualification

- 90.60% rate methodological and didactic skills and competences as **important to very important**
- Increasing rating as ‘very important’ with increasing age
 - regardless of minimum requirements in the country
- 73.40% rate their own methodological and didactic skills and competences as **good to very good**
 - Better rating for those with methodological and didactic training or further training



• 2 Results – framework conditions for advice

- Low satisfaction with
 - time spent on **documentation and administration**
 - digital **customer management**
 - digital **specialist advice tools**
 - **human resources**



Source: modernAKIS, 2025

• 2 Results – AKIS and networking

- Respondents perceive their **involvement into the AKIS** to be very relevant (16.40%) or relevant (41.20%), but also **19.50% see it as not relevant**

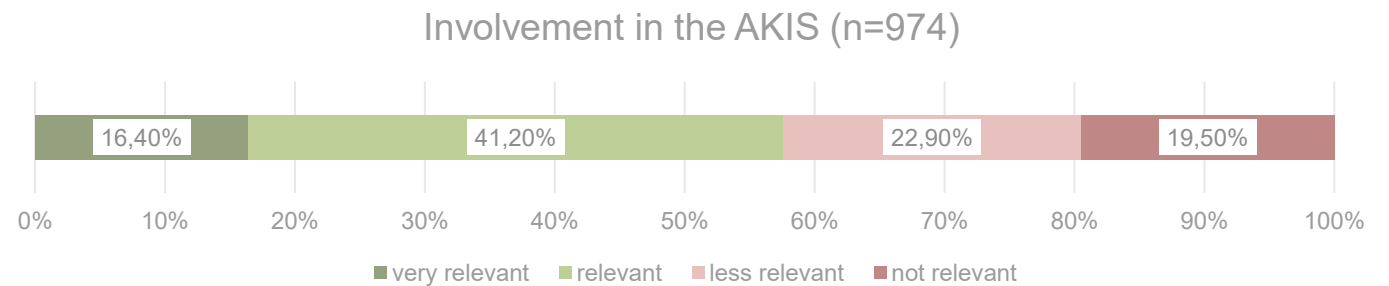
- 72.60% of them do not know the AKIS

- **AKIS activities** are important to very **important for involvement** in the AKIS

- **Networking** between research, advice and practice + access to **research results**
- Network meetings
- **Cooperation** with other actors
- **Digital platforms** for knowledge exchange and networking

- Networking:

- Barely use of digital networking platforms
- **Regional**
- **personal exchange**
- with professional relevance

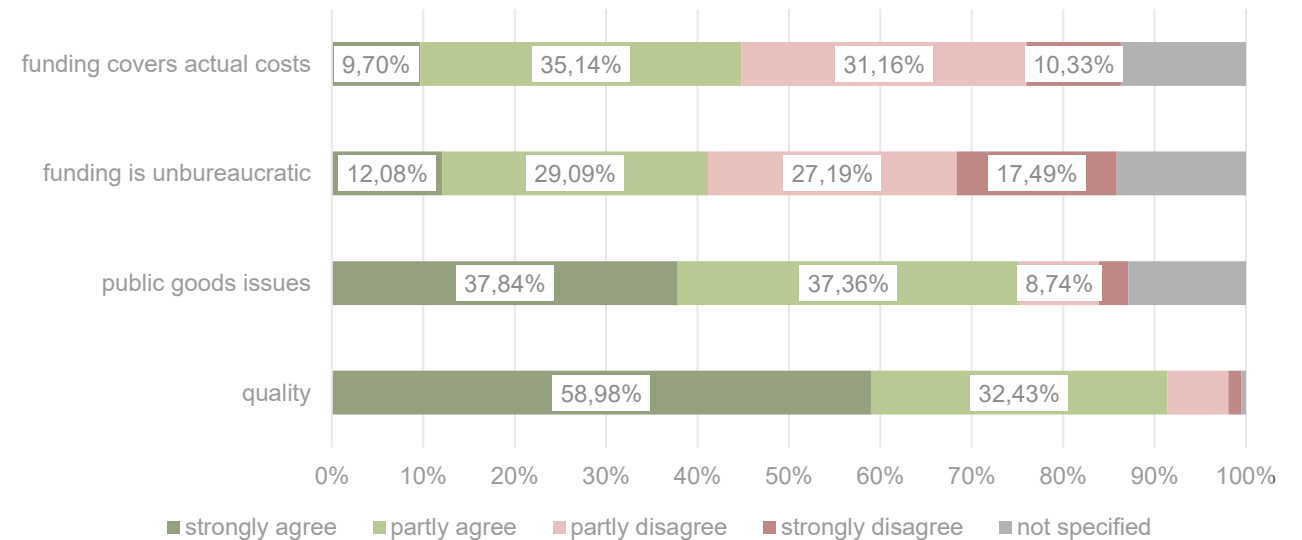


Source: modernAKIS, 2025

• 3 Results - funding

- 64.60% receive funding (regional/national and/or CAP funds)
- Funding important for **quality** of advisory services and **transportation of public goods issues**
- 44.68% view funding as **bureaucratic** – especially respondents who are dissatisfied with the time spent on documentation and administration in their daily advisory work
- **Reduction of bureaucracy** and **simplified requirements** for funding programmes frequently requested

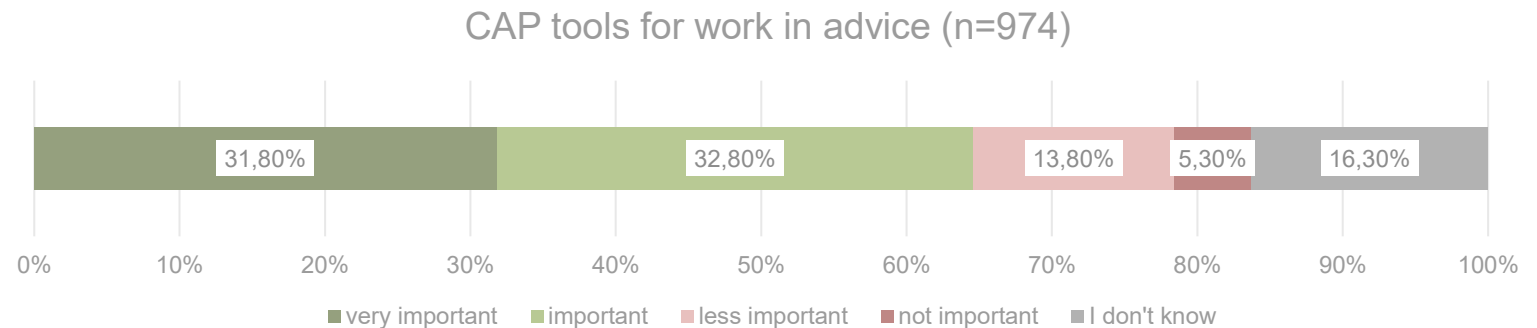
Agreement with funding of advisory services (n=629)



Source: modernAKIS, 2025

• 3 Results – CAP after 2027

- 64.60% consider CAP instruments (e.g. LEADER, EIP, training and advisory support) to be **very important or important** for their advisory work
- Support for advisory activities through the CAP after 2027:
 - **Reduction of bureaucracy**, reduction of administrative hurdles and **documentation requirements, simplified requirements** for support programmes – more time for actual advisory work
 - More **financial support** for advisory services – higher funding, better remuneration for advisory services, more budget



Source: modernAKIS, 2025

• 4 Summary and outlook

- Results provide valuable insights into the needs and challenges faced by advisors
- Results show clear **call for further work and development of the CAP**
 - Advisors see CAP and its instruments as useful for their advisory work
 - Further efforts to **spread the AKIS** to the advisors
 - Relevant funding schemes
 - Reduction of bureaucracy, simplified requirements -> **more time for working with farmers!**
- modernAKIS: transfer to local contexts and implement in political and AKIS measures
- All results in detail will soon be available in a report

