



modern  
**AKIS**

Together for  
Systems' Innovation

# **AKIS in action: Strengthening AKIS through women-led innovation**

Online networking event



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## 2 The modernAKIS project

# 1 Vision and objectives



AKIS actors use modernAKIS to leverage their resources (personal, organizational, systemic) and evolve towards a more coherent, effective and efficient AKIS.



modernAKIS provides value through knowledge and tools, national and pan-European networking and capacity building events.

## 2 Partnership

### Consortium:

- 37 Partners
- 2 Affiliated Entities
- 27 Member States

### Types of organizations:

- 9 CAP Managing Authorities/Ministries
- 2 CAP networks
- 8 private and public advisory services
- 4 farmer representative organisations
- 12 educational and research institutions
- 4 companies (SMEs) from the agro-food sector



# 3 E-Learning Modules



## Module 1: The need for systems approaches in agriculture and interrelated fields

Module 1, "The Need for Systems Approaches in Agriculture and Interrelated Fields," introduces the importance of using systems thinking to address modern agricultural challenges. In 25 minutes, you'll learn about the components of a system, the concept of systems thinking, and how this approach can help tackle complex problems in agriculture and related fields.

[Access Module](#)



## Module 2 (Part 2): Understanding the AKIS as a system

In Module 2 Part 2, you'll delve deeper into the Agricultural Knowledge and Innovation System (AKIS) by examining examples of subsystems within AKIS, their functions, and the concept of an AKIS boundary. This 25-minute module will also explain the environment that surrounds AKIS and its significance.

[Access Module](#)



## Module 2 (Part 1): Understanding the AKIS as a system

Module 2 Part 1, "Understanding the AKIS as a System," covers the Agricultural Knowledge and Innovation System (AKIS) and will take around 25 minutes to complete. By the end, you will be able to define AKIS, identify its key actors, and describe the relationships between these actors.

[Access Module](#)



## Module 3: Diagnosis of the AKIS

In this module, you'll explore the importance of diagnosing the Agricultural Knowledge and Innovation System (AKIS). An AKIS diagnosis is like a health check-up, identifying the system's structure and challenges. Aimed at AKIS coordination bodies, researchers, and advisors, the module outlines the diagnostic process, helping actors understand how the system functions and how knowledge exchange and co-production can address issues.

[Access Module](#)

## RESULT

- Available for learners to **explore the dynamics of the AKIS ecosystem** and gain insights into diagnosing and solving system-level issues effectively.

## AUDIENCE

- ✓ **Key actors of change:** Including national coordination body (CBs) members and modernAKIS CoP members
- ✓ **Trainers:** Encompassing trainers with proficient training skills in interactive trainings, hailing from different European countries

## BENEFITS

- ✓ No language barriers (EU languages)
- ✓ Uses simple and clear terminology to ensure common understanding
- ✓ Interactive format ensures full mobile compatibility; each module is optimized for efficient 30-minute completion.
- ✓ Visual materials reflect the diverse social, cultural, and geographic contexts of agriculture, forestry, and rural sectors across Europe.
- ✓ Focuses on both instructional content and user experience (UX) to create an engaging, relevant, and informative learning journey for end users.

# 3 Co-creation Innovation Support Services (ISS) Tools

## Advisory Board



To provide farmers with advice from different perspectives.

Working together with gatekeepers and non-gatekeepers to gain new insights into managing the farm and how to develop these into a concrete plan.

Innovation Phases: Inspiration → Planning

## Analysis wheel

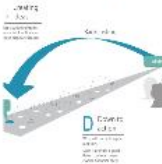


To analyse and reflect on your own situation.

Document initial situation, personal wishes, opportunities and resources, strengths, obstacles and dangers, future trends and environmental factors.

Innovation Phases: Inspiration → Planning, Planning → Development

## Backcasting



To identify the steps needed to achieve specific goals and anticipate obstacles that may arise along the way.

Unlike forecasting, backcasting begins by defining a desired future or specific outcome and then works backward to identify the necessary strategies and actions to move from the present reality to that outcome. A well-defined future goal should be specific, measurable, achievable, relevant, and time...

Innovation Phases: Planning → Development, Development → Realisation

## Bug list technique



To explore the weak points of an idea and build solutions to fill the gap.

Group members write down all the little problems or irritations concerning the issue they are working on, and then the group discusses solutions for each of these "bugs". (from Adams, Conceptual Blockbusting: A Guide to Better Ideas, 1987)

Innovation Phases: Inspiration → Planning

## Circle of coherence



If people are not working well with each other, this tool helps you explore patterns of interaction within a network; and how these patterns can be understood and managed to support engagement and understand/address conflict effectively.

A facilitator introduces the Circle of Coherence diagram, explaining the "vital space", the four quadrants around it and their connections. Participants identify key actors (themselves, others) and identify where they are within these quadrants. For those in the constructive patterns zone, participa...

## Cross visits



To inspire and to inform farmers from a practical example led by another farmer

A farmer tells about/shows his new way of working to other farmers, including his positive and negative experiences, this differs from the explanation of a technology firm. The other farmers get new insights because they are away from their own context.

## RESULT

- Designed by ATTRACTISS to facilitate improved technology adoption, market access, and sustainability, these tools support effective service delivery and foster collaboration within the AKIS network.

## AUDIENCE

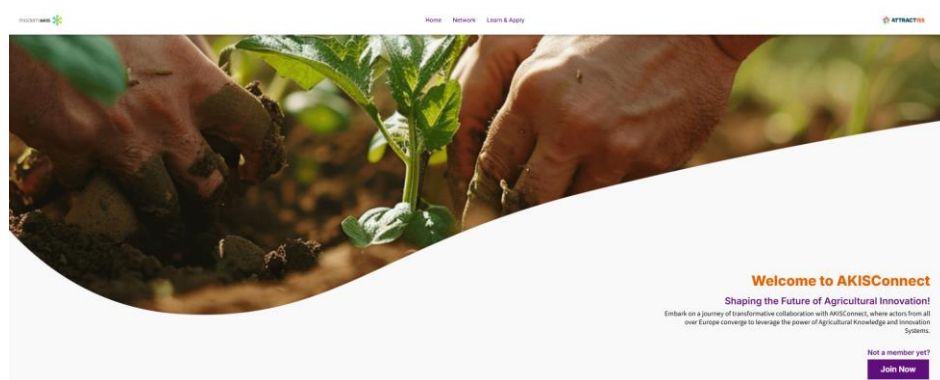
- ✓ Tailored for Innovation Support Services (ISS) providers within the agricultural domain.

## BENEFITS

- ✓ Designed to empower ISS providers in delivering effective support to farmers, agribusinesses, and other AKIS stakeholders.
- ✓ Strengthen collaboration within the AKIS network.
- ✓ Support innovation and improve problem-solving within the agricultural community.

Source: <https://akisconnect.eu/iss-tools-and-methods>

### 3 AKISConnect – Networking platform



#### Toolkit

##### Rich Tools for Active Innovation

Rich tools to support farmers in realizing their innovative ideas, for sustainable agriculture and forestry.

[Access ISS Tools & Methods →](#)

#### Training Materials

##### Mastering Transformative Knowledge

Acquire skills that empower you to be a catalyst for transformative change. Learn to contribute to sustainable agriculture through comprehensive courses.

[Explore Training Materials →](#)



#### RESULT

- AKISConnect is an interactive platform that connects AKIS actors from across Europe to share knowledge, build capacity, and collaborate on innovative agricultural practices.

#### AUDIENCE

- ✓ AKIS actors across Europe

#### BENEFITS

- This platform can be used to:
  - ✓ Foster cross-border collaboration
  - ✓ Networking
  - ✓ Share best practices
  - ✓ Strengthen regional agricultural networks through active participation and exchange.

Source: [akisconnect.eu](https://akisconnect.eu)

# 3 AKIS Practices



## Theme 2

### Delivery mechanisms for the AKIS strategies

**Keywords/Tags**

- Delivery model
- Simplified cost options
- Call for application
- Selection criteria

**AKIS-in-Practice! 2.9**

Application of flat rate for indirect costs of Operational Groups and demonstration projects in Flanders

**Keywords/Tags**

- Simplification
- Flat rate
- Indirect cost
- Direct staff costs
- Off the shelf
- EIP
- Farm demonstration

**Potential users**

- EIP operational groups
- Demonstration farms
- Managing authorities of the CAP strategic Plans
- Paying agencies, auditors, and certifying bodies

**RATIONALE**

The delivery model of the Common Agricultural Policy (CAP) 2023-2027 is designed to focusing on the results and performance of national strategic plans. By shifting a agricultural and rural policy toward a more enabling approach, the new delivery model i accountability of regional rural revitalization efforts.

In practice, there is no one-size-fits-all approach to the delivery of CAP strategic p flexibility and autonomy are granted to member states regarding the general approach implementing AKIS strategies and related interventions.

Key components of this new delivery model that contribute to creating conditions programming and implementation choices of CAP Strategic Plans are:

**1. Decentralization:** that emphasizes the role of member states in designing and imple strategic plans leading to tailored approaches that reflect local needs and priorities.

**RATIONALE**

For the 2023-2027 period, CAP support for the set of interventions (Article 83 of EU Regulation 2021/2115) may, among other options, be provided in the form of unit costs. Under Article 83(1) of the CAP Strategic Plan Regulation, three forms of simplified cost option may be used: 1) unit costs; 2) lump sums and 3) flat-rate financing.

Point 2 of the same Article sets out the methods for determining the amounts applicable to SCOs, which includes the possibility of applying SCOs used in similar types of operations in Union or national policies based on the rules for the application of unit costs, lump sums and flat rates.

These points are almost identical to the corresponding points in the Common Provision Regulation. However, the latter includes 6 fully and 1 semi "off-the-shelf" SCOs which can be used in Structural and Cohesion Fund programs without any justification. One of these fully "off-the-shelf" solutions is that where the flat rate is used to cover indirect costs up to 15% of direct staff cost.

## RESULT

- This AKIS-in-Practice showcases real AKIS practices from EU Member States, highlighting successful interventions and best practices in agriculture. The thematic content covers sustainable farming, rural development, and innovation strategies within the CAP framework.

## AUDIENCE

- ✓ AKIS Actors (Managing Authorities, Advisors, AKIS CB, Farmers, etc.)

## BENEFITS

- ✓ AKIS-in-Practice resources can be integrated into training sessions, policy discussions, or educational materials to provide examples of proven strategies and inspire the adoption of effective practices.

Source: [AKIS practices](#) / [ModernAKIS\\_D1.4-1.pdf](#)

### 3 AKIS Practices - Videos



AKIS-in-practice! Standard costs for farmers/foresters participating in OGs



HEurope modernAKIS

64 subscribers

Subscrever



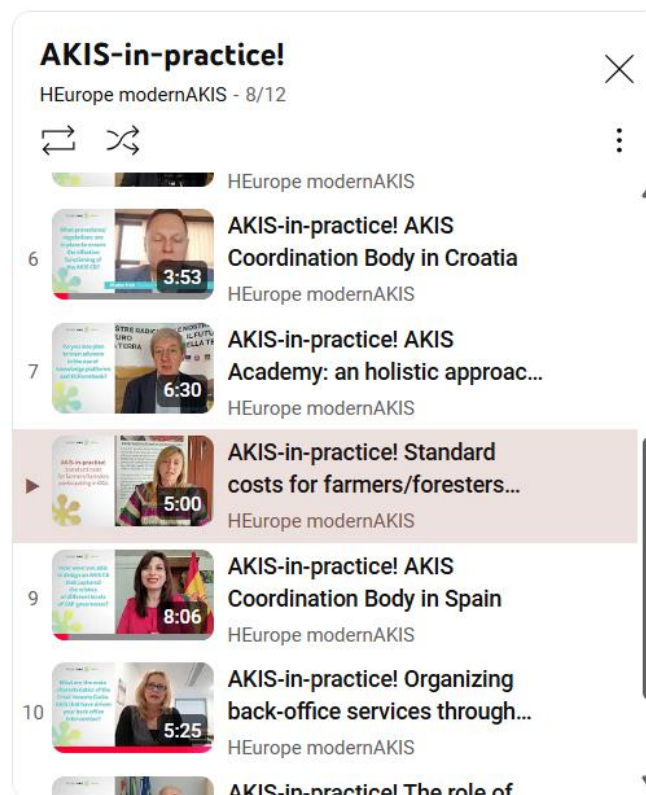
Partilhar



Transferir



Videos: [AKIS-in-practice](#)



Todos

Da série

De HEurope modernAKIS



After Effects Tutorials



### 3 AKIS in Action – Networking and capacity building events

				
Peer2Peer exchange - Simona Cristiano CREA, Italy	Communities of Practice - Jeroen Nagel GLB,...	Cross visits - Peter Paree ZLTO, Netherlands	AKIS in action: Digital Repositories - Innovarurale	AKIS in action: Digital Repositories - AKIS advisor...
21 visualizações • há 10 dias	33 visualizações • há 10 dias	15 visualizações • há 10 dias	21 visualizações • há 1 mês	16 visualizações • há 1 mês

#### RESULT

These events offer opportunities to learn and exchange experiences with peers across Europe. Guidelines on how to create a networking event are under development and will be delivered in 2025

#### AUDIENCE

- ✓ AKIS Actors (Advisors, Researchers, Managing Authorities, etc.)

#### BENEFITS

- ✓ AKIS in Action events are designed to network and share practical examples of how AKIS knowledge and measures can add value. All session recording are available on Youtube.
- ✓ The guidelines for events can help Member States organize impactful networking opportunities, enhancing regional collaboration and strengthening AKIS frameworks.

Source: <https://akisconnect.eu/workshops-events>

### 3 AKIS Role-Play Game – Improving knowledge flows



#### RESULT

- The modernAKIS Role-Play Game is an interactive tool that simulates the dynamics of knowledge transfer within AKIS.

#### AUDIENCE

- ✓ AKIS Actors (Managing Authorities, Advisors, AKIS CB, etc.)

#### BENEFITS

- ✓ Participants assume various roles to map networks and create proposals tailored to specific, data-based scenarios, promoting innovative thinking and strategic planning.
- ✓ The game can be incorporated into training workshops, educational programs, or policy strategy sessions to build capacity, facilitate collaboration, and enhance the understanding of AKIS knowledge flows.

Source: Soon on AKISConnect